

The 50:50 Challenge



TAKE THE 50:50 CHALLENGE

BIGBRANDTIRE.COM

DELTA GOODYEAR MICHELIN

A promotional banner for the 50:50 Challenge. The top left features a close-up of a tire tread. The top right has a silver stopwatch. The background is red with white text. Below the main text are logos for Delta, Goodyear, and Michelin.

50 minutes or 50 bucks!

We will put tires on your vehicle in 50 minutes or we will give you 50 bucks.

1. Make an appointment to purchase tires online, by phone, or in the store.
2. Arrive for your appointment on time (10 minute grace period).
3. We'll pull your car out of the service bay within 50 minutes or we will give you 50 bucks off your purchase.

Details:

- Time is calculated from the time indicated on the work order to the time that the vehicle leaves the service bay.
- Includes mounting and balancing up to 4 tires.
- Appointments must be made at least 24 business hours in advance and customers must arrive within 10 minutes of appointment time.
- Offer can be stacked on top of other offers rebates and coupons.
- Offer applies to most cars and light trucks with O.E. sized tires, tires must be in stock at time of appointment.
- Use coupon code 5050.

Exclusions:

- Vehicles that have damaged or missing parts, unavailable wheel lock keys, or other problems affecting installation.
- Some tire pressure monitoring system resets.
- Employees of Big Brand Tire and Service or their immediate families.
- Tires that are discontinued, not original equipment sized, or unavailable for any reason.
- Tires with an aspect ratio of 35 or less and run-flat tires.